

Cambridge Crossroads

Where Our Community Connects

Meeting Minutes

February 5th, 2009 at 7:00 p.m.

Met on the 3rd Floor at the Cambridge Elementary School

7:00 – 8:00 **SubCommittee Work Sessions**

8:00 – 8:10 **Announcements**

- There will be a Legislative Breakfast at GMTCC Community Center, 7:45 to 9:00 a.m. Monday, Feb 9th.
- There will be the “Relay for Life” sponsored by the American Cancer Society at Trapp Family Lodge, 8:00 p.m. to 8:00 a.m. Saturday, March 7th.

8:10 – 9:00 **General Session: SubCommittee Reports & Other Business**

Communications SubCommittee Minutes

Attendees

Anne Rogers, Dennis Shanley (chair), Georgeana Little, Joe Rogers, Mark Schilling, Matt Safford, Roberta Marsh, Phyllis Shanley, Peter Ingvaldstad (scribe).

Objectives

Review of the tools we already have in place

Advance website design & participation

General Topics

Town groups identification and liaison:

Linda Collins dropped off a list of businesses that we did not review

Reviewed list of Local volunteer groups

Non-web communications:

Who's in charge of newspaper announcements? Not resolved

Need to submit Snowshoe Trek article w/ picture

Website Structure

Government vs Community vs Business?

Discussion around where Cambridge Crossroads communications systems fit with Town, community volunteer groups and business websites etc.

What other towns are doing (Dennis, Mark Schilling)

- Mark Schilling presented his work on developing a resource page called vtnotch.com. and gave examples of Listservs.
- Dennis presented example town websites to give ideas of what we might do.

Centralized Library?

Dennis talked about the possibility of having Cambridge Crossroads being a library for different town organizations with minutes posted as pdf and documents, images, historical records, etc.

Cambridge Crossroads website improvements:

- New pages for subcommittees and Forum
- Links to C of C, CES, and Historical Society websites

Martha Brown from the Cambridge Planning Commission attended the second portion of our meeting and praised our work. They meet on the 4th Monday of the month.

Community Center Subcommittee Minutes

Attendees:

Roberta Marsh, Andrea Lauritzen, Danielle Shively, Susan Serra, Meg Fleming, Linda Collins

Martha Brown from the Planning Commission attended the first portion of our meeting.

Current to do's and owners outlined in green.

To do's from Previous Meeting:

1. Follow up on poster design with Jan Schilling

Objectives of Meeting:

Agenda:

1. Post Mortem on Snow Shoe Event
2. Activity Selection for February
3. Facilities update
4. Fundraising update

Post Mortem on Snow Shoe Hike

We spent the first portion of our meeting reviewing the Snow Shoe event held on January 31. We had 12 attendee's, with all of them either being Crossroads members or friends/family. Although the event went well, we identified that there is an opportunity to improve the communication of these events to the community. Specific areas discussed:

Sandwich Board – We did not utilize the sandwich board to announce the event.

Newspaper – The N&C put the event in the Coming Events section, not as an article. The event also did not make the Transcript or Mountain Gazette.

We also discussed that when planning events we need to keep in mind different ability levels. The group agreed unanimously that David Schilling was excellent and that we appreciated him volunteering his time to lead the tour.

Activities

We agreed that it would be best to coordinate monthly events in the community to try to continue our momentum. Part of this discussion focused on local businesses that may be willing to 'loan' space when scheduling upcoming events.

Boyden Valley Winery/Boyden Farm Milk House Market

Deer Run Motor Inn

GW Tatro

Jefferson House

Town and Country Insurance

Union Bank

Bryan Memorial Gallery / Varnum Library

Sterling Ridge

Vermont Maple Outlet

Nobles and Barns building (Green Apple building)

Mann's Meadow (suggested for involving seniors)

For the month of February, we agreed that an 'inside' event would be the best. The suggestion was made to have a coffee tasting at Brown and Jenkins. This could include a review of the coffee roasting process, baking with coffee as well

as getting exposure to a new local business in our community. We agreed that a weekend mid morning would be the best time for this event to occur.

Andrea Lauritzen will own coordination of the facility and dates with Sandy from Brown and Jenkins. Our goal is to have the coffee tasting occur before our next meeting, with targeted dates during the last week of the month.

Susan Serra will write the article for the paper and submit it to the Communications Committee for submission and posting on the website.

Facilities Review:

We reviewed the email sent by Lisa Bryan, outlining her interest in a monetary donation towards helping to move forward with a Community Center. We did not have someone from the Facilities Sub-Committee in attendance to review other progress. Linda Collins volunteered to contact Phil Rogers to inquire on how we are doing with our facilities search. Meg Fleming shared that she has made contact with the Burlington YMCA to see if there are any 'how-to' guidelines or support that can be offered. Meg Fleming will work with Joe Rogers to coordinate a meeting with Lisa to discuss her generous offer.

Fundraising Review:

Danielle Shively shared that she has done some research online and did not find that many grants available. She will continue to investigate and share other items at our next meeting.

Sub-Committee Meeting Adjourned at 8:00pm

Next Scheduled Meeting: March 5, 2009 7:00pm

Next Meeting's Agenda:

- 1. Follow up on to-do's**
- 2. Feedback on Coffee Tasting event**
- 3. Update from Facilities team**
- 4. Update from Fundraising team**
- 5. Selection of March Activity**
- 6. Discussion of meeting format – how do we want to structure our time?**

Respectfully submitted by Meg Fleming

Economic Development Subcommittee Notes

They have revised letter to get input on Cambridge logo

They are working on list of entities to send the letter to

They were going to a logo contest but have decided to just take input from letter and take to professionals to develop the logo.

Financial Report

Joe Rogers presented a report with \$3900.00 of inflows and \$1762.98 in outflows with a \$2137.02 present balance.

He has asked for preliminary financial plans from committees.

He discussed possible grants from IBM.

He also discussed the potential for Cambridge Crossroads being its own non profit corporation. It seems the Historical Society is happy to have us running our financials through their books.

Rotary Request for Grant:

Rotary Club is sending a letter that asks us to apply for a grant through them

Mail Box?

This led into a discussion about the need for a Post Office box.

Suggested was the idea of having a box at the Town Clerks office.

Dennis suggested being a tenant of the Historical Society to get a free mail box.

Presentation at Town Meeting

Dennis and Page have volunteered to make a presentation at Town Meeting about what Cambridge Crossroads is doing.

Carol Plante Presentation

Carol presented a program she has become involved with that she feels is a good fit with Cambridge Crossroads. It is Neighbor Keepers

9:00 – Adjourn

Minutes submitted by Peter Ingvoldstad, Meg Fleming and Phyllis Shanley.