



Cambridge Crossroads
Website Work Group
Meeting Minutes
Wed. July 1, 2009

7:00 - 8:45pm
Morse Highlands Day Lodge,
Smuggler's Notch Resort

Attendees:

Peter Ingvoldstad, Jim Robinson, Phyllis Shanley, Dennis Shanley.

Agenda:

Review and discuss Website home page design.

Meeting Convened:

Peter introduced the dining room area as “Mamadonna's Road Kill Cafe”, an inside joke. Peter was very much involved in the planning and building of this Lodge and is on intimate terms with its denizens, including the moose (painting) over the lovely rustic fireplace.

Discussion:

Topic: Home page design ideas

Phyllis showed a couple of sample home page mock-ups for review and to get ideas started.

- *Illustrations:* photos of Cambridge; amusing sketches;
- *splash:* creaking gate animation with “enter here” or “welcome” sign to navigate to a separate directory page of links to other parts of our Web presence;
- *logo:* use a graphic of the mountain skyline repeatedly, in all our stuff.

Topic: People as resources

- Barb Tompke for “tour” of smuggs.com
- Susan Dwyer for graphics
- Carrie Cook for graphics
- Bob Foley for photographs
- Ray Saloomey for funding for signs

Meeting Adjourned:

Adjourn at 8:45 pm



At the Morse Highlands area, you'll find this modern Day Lodge. Slightly removed from the rest of the resort, you'll feel like you're at your own private ski area. In addition to restrooms, phones, Ski Patrol & First Aid, there is a cafeteria serving light breakfast, full lunch selections, beverages and snacks. There is no day parking at the Morse Highlands Day Lodge, so please park in the Village and ski or ride to this area.